

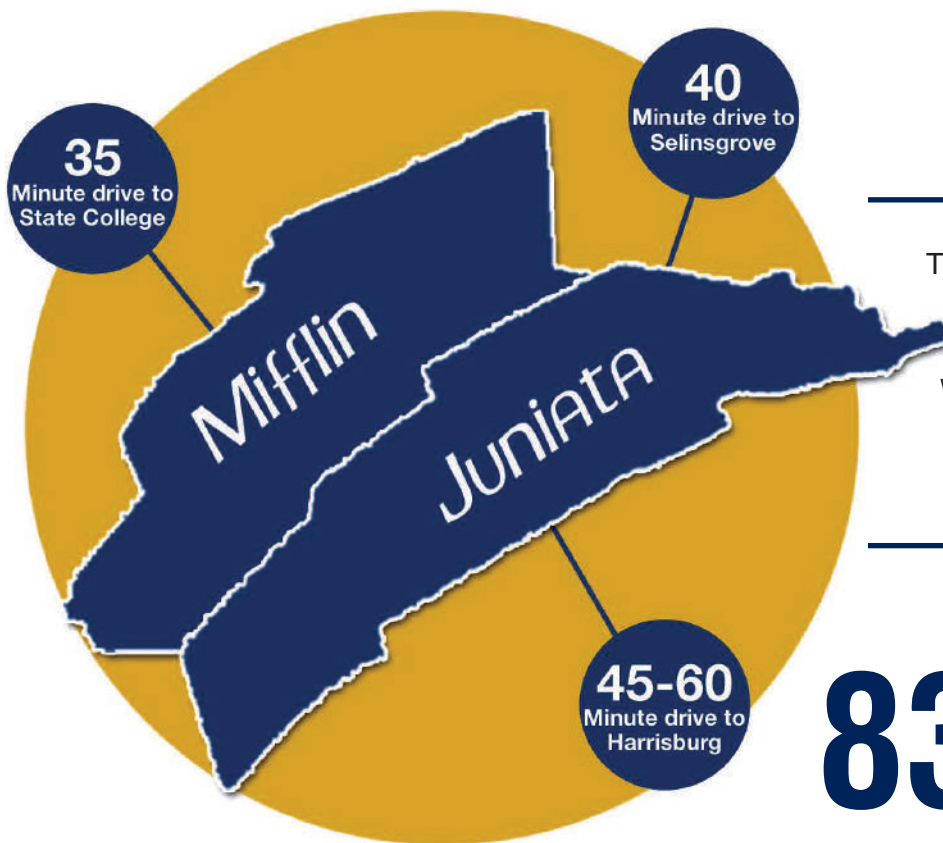


2026 ***MEDIA KIT***

The Sentinel

21 S. Brown St, Suite 2B, Lewistown, PA17044
www.lewistownsentinel.com • marketing@lewistownsentinel.com
PHONE 717.248.6741 • FAX 717.248.3481
Mifflin & Juniata Counties' Only Daily Newspaper & Website





MARKET POPULATION

69,165

The Sentinel is the only daily newspaper for
**MIFFLIN AND JUNIATA
COUNTIES.**

We have some readership in Huntingdon,
Perry and Snyder counties also.

83% 52%

Percentage of area
resident s who use
The Sentinel in a
7-day period .

Percentage of PA residents
surveyed who list the local
newspa per as the ir primary
source of shopp ing info.

***Largest home penetration in Mifflin County for
any media with The Sentinel every Saturday.***

KEY ZIP CODES

17044, 17009, 17004, 17063, 17084,
17058, 17059, 17099

www.lewistownsentinel.com

The Juniata Valley's Media starts here...

- 
- 10,000+ daily print readers*
 - 600,000+ screen views monthly
 - 13,000 social media followers
 - 13,000+ emails
 - 2,900 daily email “Headlines” subscribers
 - Reach 80% of the market!

* Average daily Sentinel readership.



"We know when we advertise with The Sentinel, our ad is seen, by the response and volume of our sales with each ad placed. Asher's is looking forward to working with The Sentinel for upcoming events and specials!"

Valerie Edmiston
Assistant Plant Manager



The Sentinel

We can't wait to help you build your brand.

Print

Daily Readers
10,000+

Publishing 6
days per
week Monday
- Saturday



Online/Mobile



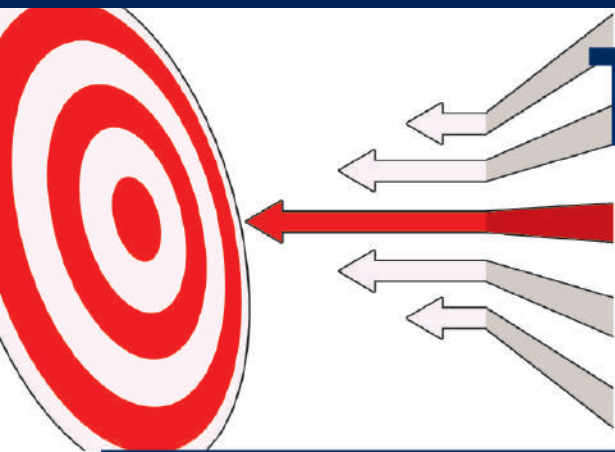
e-Newsletter

Average Subscribers
2,900



Monthly Page Views
600,000+

TARGETED REACH



JOB SEEKERS

**READY.
SET. HIRE.**

Simplify your recruitment journey on our employer-friendly job boards. Fast, easy, and teeming with potential hires.

[Get started today.](#)

The Sentinel

SCAN THE CODE TO
GET STARTED TODAY:



HOMEOWNERS



Four Home Niche Editions Annually and Home & Garden Show

SPORTS FANS



Penn State Gameday, High School Sports Previews and Football Forecast

FREQUENCY

Build name recognition with several ads per week in print and online



CUSTOM CONTESTS



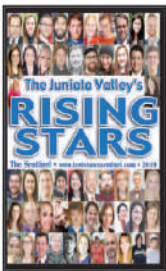
From digital quizzes to our word search edition, we can reach your target demographic young or old!

KEY TARGETED EDITIONS - 2026



Prime Time

JANUARY



Juniata Valley Magazine

FEBRUARY



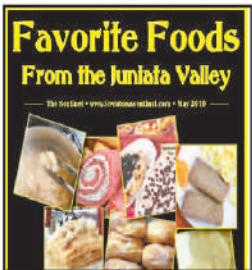
Agriculture

MARCH



Home & Garden

APRIL



Food Magazine

MAY



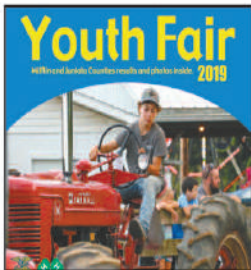
I Remember When

JUNE



Get To Know Us

JULY



Fair Editions

AUGUST



Word Search

SEPTEMBER



Progress Editions

OCTOBER



Hometown Holidays Magazine

NOVEMBER



Seasons Greetings

DECEMBER

DIGITAL OPTIONS

SENTINEL MOBILE APP



- ✓ Reach younger audience using smart devices
- ✓ Low ad clutter - only one ad per story

300 x 250 pixel space



HOME PAGE TAKEOVER ADS

- ✓ High Impact, top-of-home page ALL DAY
- ✓ Perfect for openings, sales, new business
- ✓ 2500 - 3500 impressions

**960x250 pixel space Expanded
Retracts to 960x30 pixel space**

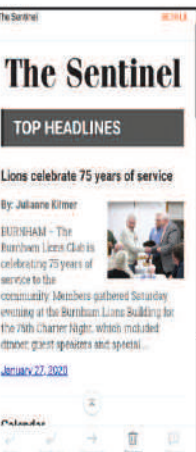
DAILY HEADLINES EMAIL

- ✓ Reach over 2,900 email inboxes daily - 60,000 impressions monthly
- ✓ No clutter
- ✓ Industry Exclusivity

320x100 pixel space / 300x250 pixel space



**ADD 10,000 DIGITAL
IMPRESSIONS
TO YOUR PRINT BUY
FOR ONE LOW COST!**



Questions? Call 717.248.6741 or email marketing@lewistownsentinel.com

ROP: 6 column (1 0") CLASSIFIED: 8 column (1 0") DEPTH: 21.5" TABLOID FULL PAGE: 6 column (1 0") x 1 0"

Monday, Jan. 13, 2023

Calendar

Full Page
6c x 21.5"
10" x 21.5")



Eighth Page
3c x 5.5"
(4.95" x 5.5")

BATH FITTER

SAVE BIG
ON YOUR BATH
IN 2020

HAPPY '20!

**Quarter Page
Vertical
3c x 10.5"
(4.95" x 10.5")**

Stroke rehabilitation –
Life-changing results

Tuesday, February 4, 2020 - 6 pm.
55 Carriage House Lane
Greenville, PA 17084

Join Kenneth of Redcliffe and Eicompass Health Valley for a presentation about stroke rehabilitation. Eicompass Health Valley's Stroke Champion will provide technology demonstrations and present before and after video documenting successful patient stories.

 **Encompass Health**
Rehabilitation Hospital
of Nitony Valley

 **ELMCREST**
SENIOR LIVING



20 MONTHS
0% INTEREST
OR SAVE 10%

1-833-246-2118

1. This offer is available on new purchases of \$500 or more made with your new Visa Signature® credit card.
2. The 0% interest rate applies to purchases made between 1/1/11 and 12/31/11. The 0% rate will end on 1/31/12.
3. The 10% discount applies to purchases made between 1/1/11 and 12/31/11. The 10% discount will end on 1/31/12.
4. The 0% interest rate and 10% discount are not available on cash advances, balance transfers, or purchases made with a credit card that is not a Visa Signature credit card.
5. The 0% interest rate and 10% discount are not available on purchases made with a credit card that is not a Visa Signature credit card.
6. The 0% interest rate and 10% discount are not available on purchases made with a credit card that is not a Visa Signature credit card.
7. The 0% interest rate and 10% discount are not available on purchases made with a credit card that is not a Visa Signature credit card.
8. The 0% interest rate and 10% discount are not available on purchases made with a credit card that is not a Visa Signature credit card.
9. The 0% interest rate and 10% discount are not available on purchases made with a credit card that is not a Visa Signature credit card.
10. The 0% interest rate and 10% discount are not available on purchases made with a credit card that is not a Visa Signature credit card.

+4 EXTRA MONTHS

IF YOU ACT NOW!

Tiny Micro-Chip Now In The Ear: Available



Tiny micro-processor

- One of the smallest custom hearing aids ever made
- 48 channel digital signal processing
- Digital engineering allows 1,000's of custom settings
- Controlled by state-of-the-art software

**Spaces Are Limited! Call Today For Your
FREE* Hearing Evaluation!**

One Week Only.

Now Thru January 17th

Yeagertown

Yeagertown Plaza

miracle-ear.com/YeagertownPA

One More Thing

Some parts of the evaluation include the use of a familiar voice, so if you are married, please bring your spouse with you. Call us today to confirm your appointment time!

The Miracle-Ear Advantage:

**2 for
\$995***

Receive 2 AudioTone™ Pro
CIC Hearing aids at \$995
for a limited time only.

- 100% Satisfaction Guarantee* - 3-Year Limited Warranty**
- FREE Lifetime Service - Over 65 Years in Business
- Over 1,300 Locations Nationwide

One Week Only!
Now Thru January 17th

Miracle-Ear Center

1-866-487-4668 (toll free)

We Work With Most Insurance Plans

FS-CF5702-0005-23786-44-Z *If you are not completely satisfied, this item may be returned in satisfactory condition within 30 days for a full refund. Fitting fee may apply. **Not valid on Australia Pro.